

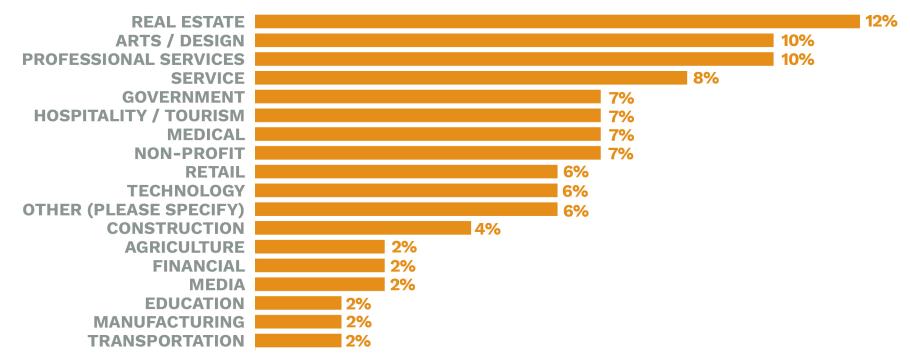
What neighborhood name do you use for the area where you live?

What is your highest level of educational attainment?

What is the income category for your job?



What industry do you work in?



What do you **LIKE** most living, working, or visiting Downtown?

The local **restaurants and bars** The area is **walkable / bikeable** The community **social life** (events, programming, etc.)

NON-DOWNTOWN RESIDENTS

DOWNTOWN RESIDENTS

The local **restaurants and bars** The community **social life** (events, programming, etc.) The **walkability**

DOWNTOWN EMPLOYEES

The walkability

The lunch options nearby

Access to Downtown events and programming

What do you **dislike** most living, working, or visiting Downtown?

60%			
50%	DOWNTOWN RESIDENTS	NON-DOWNTOWN RESIDENTS	DOWNTOWN EMPLOYEES
40%			
SON 30%			
of total responses %00 %05 %05 %05 %05 %05 %05 %05 %05 %05			
% of tot			
0	The nuisance issues (noise, drunken It's difficult to find parking I have concerns about public safety The cost of living / lack of affordable housing The lack of stores or businesses The lack of stores or businesses The area does not look clean and attractive Other There is too much traffic The area lacks a sense of community The lack of housing to meet my needs The lack of housing to meet my needs I have problems with my landlord The lack of events and programming The lack of events and programming The lack of events and programming	The lack of affordable housing The lack of affordable housing Other The lack of stores or businesses There's too much traffic There's too much traffic There's too much traffic There's too much traffic The lack of events about public safety It's difficult to get there The lack of housing to meet my needs It's difficult to walk around It's difficult to walk around It's difficult to find my destination It's difficult to find my destination	The lack of parking I have concerns about safety in the area Other The lack of access to amenities, such as stores, services, or open space It's far from home It's far from home The surrounding area is not clean or attractive The lack of Downtown events and programming It's difficult to walk around It's difficult to walk around

What do you **DISLIKE** most living, working, or visiting Downtown? $\int P 2$

DOWNTOWN RESIDENTS It's diff

The **nuisance issues** (noise, drunken behavior, etc.) It's difficult to find **parking** I have concerns about public **safety**

NON-DOWNTOWN RESIDENTS

It's difficult to find **parking** The lack of **affordable housing** Other

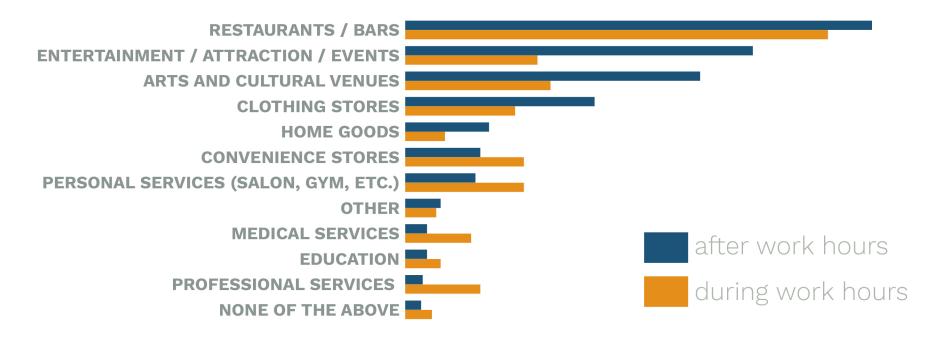
DOWNTOWN EMPLOYEES

The lack of **parking**

I have concerns about **safety** in the area

Other

What types of businesses or activities do you patronize Downtown? Check all that apply.

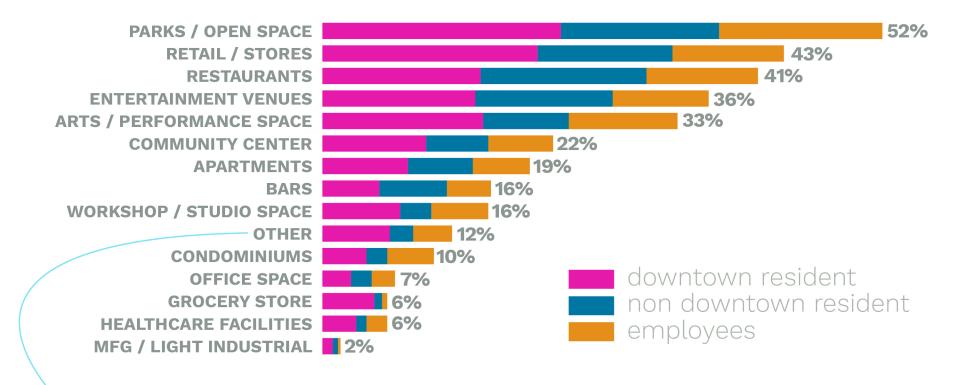


What types of businesses would you likely patronize if they were located Downtown?

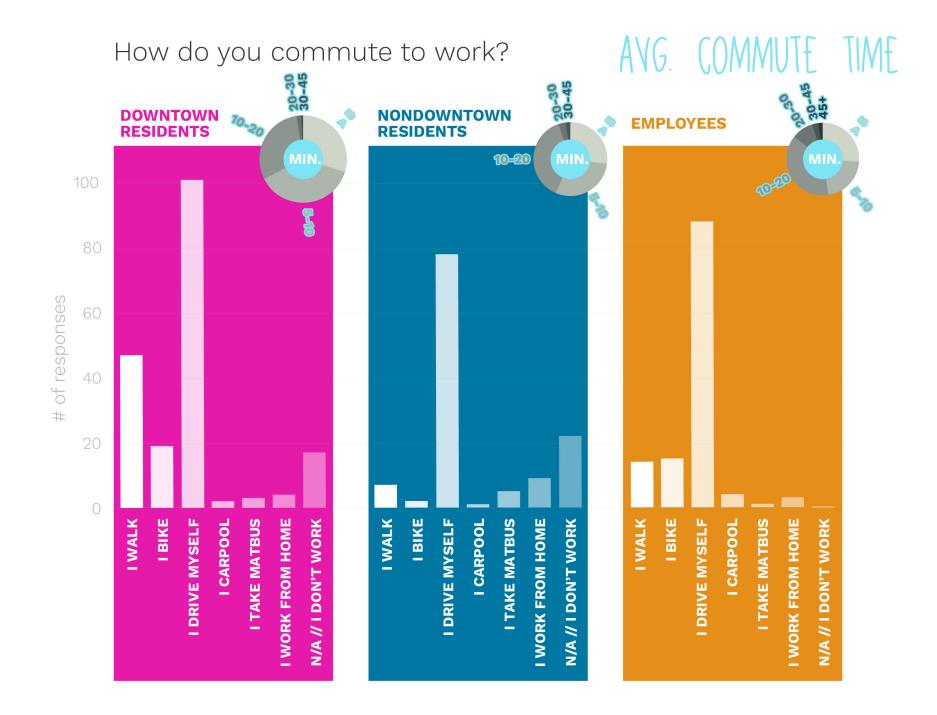


*mentioned chain stores: 13%

What **types of development or activity** would you most like to see more of Downtown? Select 3.



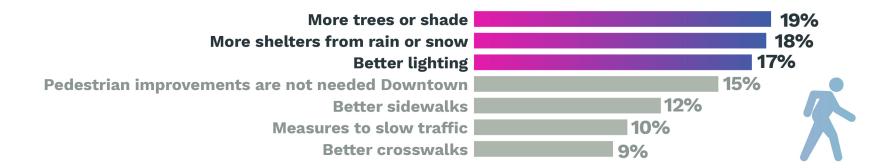
>AFFORDABLE APARTMENTS, HOTEL, MINI TARGET, GYM, PARKING, DAY TO DAY ITEMS



When you drive in Downtown, what do you consider to be a reasonable distance **to walk** from **where you park** to where you're visiting?



Which improvement would all residents most like to see to encourage more **walking** Downtown?



Which improvement would all residents most like to see to encourage more **bicycling** Downtown?



Which improvement would all residents most like to see to encourage more **public transit** Downtown?



